Estimate Number

Alt Order #

1897

<u>Advertiser</u>

Obama/D/President



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
10 10			

Account Executive Sales Office Sales Region Station HRP -Washingtd National **WPBF** Mica Hansen

OBAMA FOR AMERICA

Product

Flight Dates

Billing: (407)389-7661 www.thewpbfchannel.com

Billing Address:

Send Payment To:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

958659 06355758 09/25/12 - 11/06/12 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 9912856 101 Agency Ref Advertiser Ref

Order#

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	11/02/12 e - Pre-empti	WPBF News 25 @ 5am ble with notice	5-530am	-TWTF	:30	1	\$110.00	NM	
Weeks: S	tart Date		Spots/Week 1	<u>Rate</u> \$110.00					· · · · ·
Spots: # Ch 1 WPB	<u>Day Air D</u> SFW 10/3			Start/End Time 5-530am		<u>h Ad-ID</u> 0 OFA-12-D)-148н		<u>Rate</u> <u>Type</u> \$110.00 NM
	11/06/12 e - Pre-empti	WPBF News 25 @ 5am ble with notice	5-530am	-1	:30	1	\$110.00	NM	
_		End Date <u>MTWTFSS</u> 11/11/12 -1	Spots/Week 1	<u>Rate</u> \$110.00			V		
Spots: # Ch 1 WPB	Day Air D SF Tu 11/0 Credited		tion News 25 @ 5am	Start/End Time 5-530am	<u>Lengt</u> :0	h Ad-ID 00		2	<u>Rate Type</u> \$110.00 NM
11 10/30/12 Class of Time	11/02/12 e - Pre-empti	WPBF News 25 Morning	gs5:30-5:57am	-TWTF	:30	1	\$160.00	NM	
Weeks: S	tart Date		Spots/Week 1	<u>Rate</u> \$160.00					
Spots: <u>#</u> Ch 1 WPB	Day Air D F Tu 10/3		<u>tion</u> News 25 Mornings @	<u>Start/End Time</u> ② 5:3(5:30-5:57am		h <u>Ad-ID</u> 0 OFA-12-D	р- 1 48н	_	<u>Rate</u> <u>Type</u> \$160.00 NM
	11/06/12 e - Pre-empti	WPBF News 25 Morning ble with notice	gs5:30-5:57am	-1	:30	1	\$160.00	NM	
1		11/11/12 -1	Spots/Week 1	<u>Rate</u> \$160.00					
Spots: <u>#</u> Ch 1 WPB	<u>Day</u> <u>Air D</u> F Tu 11/06		<u>tion</u> News 25 Mornings @	Start/End Time 5:3(5:30-5:57am		<u>h Ad-ID</u> 0 OFA-12-D	-148н		<u>Rate</u> <u>Type</u> \$160.00 NM
17 10/30/12 Class of Time	11/02/12 - Pre-empti	WPBF News 25 Morning ble with notice	gs6-7AM	-TWTF	:30	2	\$275.00	NM	
		11/05/12 -TWTF	Spots/Week 2	<u>Rate</u> \$275.00					
Spots: # Ch	Day Air D			Start/End Time		h Ad-ID	-		Rate Type
2 WPB 1 WPB	FTu 10/30 FF 11/02		News 25 Mornings News 25 Mornings	6-7AM 6-7AM		0 OFA-12-D 0 OFA-12-D			\$275.00 NM \$275.00 NM
22 10/30/12 Class of Time	11/02/12 - Pre-emptil	Good Morning America ble with notice	7-9AM	-TWTF	:30	1	\$275.00	NM	
		<u>Ind Date</u> <u>MTWTFSS</u> 1/05/12 -TWTF	Spots/Week 1	<u>Rate</u> \$275.00					



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.thewpbfo	channel.com									
		_					Spots/		_	
Line Start	Date End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	of Time - Pre-e	mptible witl			-TWTF	:30	1	\$275.00	NM	1
Spots		Air Date 10/31/12	Air Time Descrip 8:40 AM Good M		Start/End Time 7-9AM		<u>h Ad-ID</u> 0 0FA-12-0	-148н		<u>Rate Type</u> \$275.00 NM
23 11/06 Class	6/12 11/06/12 s of Time - Pre-e	Good	Morning America	7-9AM	-1	:30	1	\$275.00	NM	
Week	s: <u>Start Date</u> 11/05/12	End Da 11/11/1		Spots/Week 1	<u>Rate</u> \$275.00				H .	*
Spots		Air Date 11/06/12	Air Time Description 7:50 AM Good M		Start/End Time 7-9AM		<u>h Ad-ID</u> 0 OFA-12-0	-148H		<u>Rate Type</u> \$275.00 NM
28 10/30 Class			n ROS 5am-4am -emptible without	5am-4am	-TWTF	:30	2	\$5.00	NM	
Week		End Da 11/05/1	ite MTWTFSS	Spots/Week 2	<u>Rate</u> \$5.00					
Spots		Air Date	Air Time Descrip	<u>etion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
		10/30/12	2:49 AM M-Sun		5am-4am		0 OFA-12-D			\$5.00 NM
<u></u>	1 WPBF W	10/31/12	2:29 AM M-Sun	ROS 5am-4am	5am-4am	:3	0 OFA-12-D	-148H		\$5.00 NM
33 10/30 Class	/12 11/02/12 of Time - Pre-e			430a-5a	-TWTF	:30	3	\$60.00	NM	
Week	10/30/12	11/05/1		Spots/Week 3	<u>Rate</u> \$60.00		- 111			
Spots		Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
		0/30/12 0/31/12	4:56 AM 4:30a-5		430a-5a		0 OFA-12-D			\$60.00 NM
		1/02/12	4:42 AM 4:30a-5 4:43 AM 4:30a-5		430a-5a 430a-5a		() OFA-12-D () OFA-12-D			\$60.00 NM
				· · · · · · · · · · · · · · · · · · ·	430a-3a	.3	U UFA-12-D	-140H		\$60.00 NM
	of Time - Fixed	Non Pre-ei		Sat 8-9am	1-	:30	1	\$450.00	NM	
Week	10/29/12	11/04/1	21-	Spots/Week 1	<u>Rate</u> \$450.00			80		
Spots	# Ch <u>Day #</u> 1 WPBF Sa 1	<u>1/03/12</u>	Air Time Descrip 8:08 AM Sat 8-9		Start/End Time Sat 8-9am		<u>h</u> <u>Ad-ID</u> 0 OFA-12-D	-148н		<u>Rate Type</u> \$450.00 NM
50 11/04 Class	/12 11/04/12 of Time - Pre-er	Sun 6	-7am News notice	Sun 6-7am	1	:30	1	\$90.00	NM	
Week	s: <u>Start Date</u> 10/29/12	End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$90.00					
Spots		vir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF Su 1 Credite		Sun 6-7	'am News	Sun 6-7am	:0	0			\$90.00 NM
55 11/04 Class	/12 11/04/12 of Time - Pre-er		Sunday 7-8am notice	Sun 7-8am	1	:30	1	\$325.00	NM	
Week	s: <u>Start Date</u> 10/29/12	End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$325.00			371.11		
Spots:			Air Time Descrip		Start/End Time	Lengt	Ad-ID			Rate Type
	1 WPBF Su 1	1/04/12	7:47 AM GMA St	unday 7-8am	Sun 7-8am	:30) OFA-12-D	-148н		\$325.00 NM
61 10/30 Class	/12 11/02/12 of Time - Pre-er	Dr. Oz nptible with	M-F 9-10a notice	9-10a	-TWTF	:30	1	\$225.00	NM	
Weeks	10/30/12	11/05/1	2 -TWTF	Spots/Week 1	<u>Rate</u> \$225.00					
Spots:	# Ch Day A		Air Time Descript		Start/End Time	Length	Ad-ID			Rate Type
	1 WPBFF 1	1/02/12	9:13 AM Dr. Oz N	И-F 9-10a	9-10a	:30) OFA-12-D	-148H		\$225.00 NM
67 10/30/ Class	/12 11/02/12 of Time - Pre-en	10-11a optible with	Anderson Coope notice	r 10-11a	-TWTF	:30	; 1 ; 1	\$225.00	NM	
Weeks	: Start Date	End Dat	te MTWTFSS	Spots/Week	Rate				-	<u> </u>
	This invoice	ic cubicot to I	Inner Television In Tour							



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958659-3		-	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

Sopotal	Rate Typ \$225.00 Ni Rate Typ \$350.00 Ni \$350.00 Ni \$350.00 Ni \$350.00 Ni
Class of Time - Pre-emptible with notice	Rate Typ \$225.00 NI Rate Typ \$350.00 NI \$350.00 NI \$350.00 NI
Spots: # Ch	\$225.00 Ni Rate Typ \$350.00 Ni \$350.00 Ni \$375.00 Ni Rate Typ \$175.00 Ni
Spots: # Ch	\$225.00 Ni Rate Typ \$350.00 Ni \$350.00 Ni \$375.00 Ni Rate Typ \$175.00 Ni
1 WPBF Tu	\$225.00 Ni Rate Typ \$350.00 Ni \$350.00 Ni \$375.00 Ni Rate Typ \$175.00 Ni
T3 10/30/12	Rate Typ \$350.00 Ni \$350.00 Ni Rate Typ \$175.00 Ni
Class of Time - Fixed Non Pre-emptible MTWTFSS Spots/Week Start Date End Date MTWTFSS Spots/Week \$350.00	Rate Typ \$350.00 Ni \$350.00 Ni \$350.00 Ni
Spots: # Ch Day Air Date Air Time Description 1/030/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 0FA-12-D-148H	\$350.00 NI \$350.00 NI I Rate Typ \$175.00 N
1 WPBF Tu 10/30/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 0FA-12-D-148H 2 WPBF W 10/31/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 0FA-12-D-148H	\$350.00 NI \$350.00 NI I Rate Typ \$175.00 N
2 WPBF W 10/31/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 0FA-12-D-148H	\$350.00 NI Rate Typ \$175.00 Ni Rate Typ \$225.00 Ni
Table	Rate Typ \$175.00 No.
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/30/12 11/05/12 -TWTF 1 \$175.00 Start/End Time Length Ad-ID 1 WPBF Tu 10/30/12 1230-1P Access Hollywood 1230-1p :00 :00	Rate Typ \$175.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$175.00	\$175.00 N
Spots: # Ch Day Air Date 1230-1P Access Hollywood 1230-1p 1230	\$175.00 N
1 WPBF Tu	\$175.00 N
Start Date	<u>Rate</u> <u>Typ</u> \$225.00 N
Class of Time - Pre-emptible with notice Weeks: Start Date	<u>Rate</u> <u>Typ</u> \$225.00 N
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	\$225.00 N
1 WPBF Su 11/04/12 Chris Matthews Sun 10-10:30AM :00 89 10/30/12 11/02/12 Dr. Oz Class of Time - Pre-emptible with notice 4-5p -TWTF :30 2 \$500.00 NN Weeks: Start Date 10/30/12 11/05/12 - TWTF Spots/Week 2 \$500.00 Rate \$500.00 Spots: # Ch Day Air Date 2 WPBF Tu 10/30/12 4:20 PM Dr. Oz 4:20 PM Dr. Oz 4-5p :30 0FA-12-D-148H Start/End Time 10/30/12 4:35 PM Dr. Oz 4-5p :30 0FA-12-D-148H 93 11/03/12 11/03/12 Sat 7pm News 7-730pm 1- :30 1 \$400.00 NM	\$225.00 N
Section Credited Class of Time - Pre-emptible with notice Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 -TWTF 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 30 0FA-12-D-148H Start/End Start	
89 10/30/12	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 -TWTF 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 30 0FA-12-D-148H 1 WPBF Th 11/01/12 4:35 PM Dr. Oz 4-5p :30 0FA-12-D-148H 93 11/03/12 11/03/12 Sat 7pm News 7-730pm 1 :30 1 \$400.00 NM	
10/30/12 11/05/12 -TWTF 2 \$500.00 Spots: # Ch	
2 WPBF Tu 10/30/12 4:20 PM Dr. Oz 4-5p :30 0FA-12-D-148H 1 WPBF Th 11/01/12 4:35 PM Dr. Oz 4-5p :30 0FA-12-D-148H	
1 WPBF Th 11/01/12 4:35 PM Dr. Oz 4-5p :30 0FA-12-D-148H 93 11/03/12 11/03/12 Sat 7pm News 7-730pm1 :30 1 \$400.00 NM	Rate Typ
93 11/03/12 11/03/12 Sat 7pm News 7-730pm1- :30 1 \$400.00 NM	\$500.00 NI
	\$500.00 NI
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1- 1 \$400.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
1 WPBF Sa 11/03/12 7:55 PM Sat 7pm News 7-730pm :30 0FA-12-D-148H LR - Football	\$400.00 NI
98 10/30/12 11/02/12 Jeopardy 7:30-8PM -TwTF :30 1 \$1,700.00 NM Class of Time - Fixed Non Pre-emptible	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 -TWTF 1 \$1,700.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
1 WPBF Tu 10/30/12 7:43 PM Jeopardy 7:30-8PM :30 0FA-12-D-148H	\$1,700.00 N
101 10/29/12 10/29/12 DWTS 8-10P 1 :30 1 \$2,500.00 NM Class of Time - Immediately Pre-emptible without notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1 1 \$2,500.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
1 WPBF M 10/29/12 DWTS 8-10P :00 Credited	Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.t	hewpbfchannel.	com								
							Spots/	"		
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
101	10/29/12 Class of Tir	10/29/12 ne - Immedia	DWTS ately Pre-emptible with	8-10P nout notice	1	:30	1	\$2,500.00	- NM	
102	2 11/05/12 Class of Tir	11/05/12 ne - Pre-emp	CASTLE otible with notice	10-11PM	1	:30	1	\$2,500.00	NM	
11	Weeks:	Start Date 11/05/12			<u>Rate</u> \$2,500.00		1:			
	Spots: # Ch 1 WF		/05/12 C/	escription ASTLE	Start/End Time 10-11PM		th Ad-ID		4.10.05.1	<u>Rate</u> <u>Type</u> \$2,500.00 NM
104	10/31/12 Class of Tir	10/31/12 ne - Pre-emp	MIDDLE/SUBURG	ATOR\8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTF:1		<u>Rate</u> \$1,800.00					27
	Spots: # Ch 1 WF	Day <u>Air</u> PBFW 10/			Start/End Time 830-9PM		th <u>Ad-ID</u> 30 OFA-12-	D-148н		Rate Type \$1,800.00 NM
111	11/04/12 Class of Tin	11/04/12 ne - Pre-emp	666 PARK AVE	10-11PM	1	:30	1	\$1,800.00	NM	***
	Weeks:	Start Date 10/29/12	End Date MTWTF: 11/04/12		Rate \$1,800.00			· · · · · · · · · · · · · · · · · · ·	=	
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 11/			Start/End Time 10-11PM		th <u>Ad-ID</u> 0 0FA-12-	D-148H		<u>Rate Type</u> \$1,800.00 NM
116	10/30/12 Class of Tin	11/04/12 ne - Pre-emp	M-SUN WPBF New	ws 25 @11-11:35PM	-TWTF-S	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/30/12			<u>Rate</u> \$500.00	-				
	Spots: # Ch 1 WF	Day Air PBF W 10/ Credited	<u>Date</u> <u>Air Time</u> <u>De</u> /31/12		Start/End Time	Lengt :0	th Ad-ID 00			<u>Rate Type</u> \$500.00 NM
	2 WF	PBF Su 11/ Credited	'04/12 M-	SUN WPBF News 25 @	11PM 11-11:35PM	:0	00			\$500.00 NM
121	11/04/12 Class of Tin	11/04/12 ne - Pre-emp	Sun 11:35pm Late	News 1135p-12am	1	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$300.00				11	
	Spots: # Ch 1 WF	Day Air PBF Su 11/0 Credited		scription In 11:35pm Late News	Start/End Time 1135p-12am	<u>Lengt</u> :0	h Ad-ID 0			Rate Type \$300.00 NM
126	10/30/12 Class of Tin	11/02/12 ne - Pre-emp	Jimmy Kimmel stible with notice	12:06-01:06AM	-TWTF	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFS 11/05/12 -TWTF-		<u>Rate</u> \$70.00					
	Spots: # Ch 1 WP		<u>Date</u> <u>Air Time</u> <u>De</u> 02/12 12:39 AM Jin		Start/End Time 12:06-01:06AM		<u>h Ad-ID</u> 0 ofa-12-	D-148H		Rate Type \$70.00 NM
131	10/30/12 Class of Tim	11/02/12 ne - Immedia	ACCESS HOLLYW	/OOD 106x-136x	-TWTF	:30	1	\$15.00	NM	
×	Weeks:	Start Date 10/30/12	End Date MTWTFS 11/05/12 -TWTF-	Spots/Week	<u>Rate</u> \$15.00					
	Spots: # Ch	<u>Day</u> <u>Air</u> BF Tu 10/3	Date Air Time De		Start/End Time 106x-136x		<u>h Ad-ID</u> 0 OFA-12-	D-148H		<u>Rate</u> <u>Type</u> \$15.00 NM
136	11/03/12 Class of Tim	11/03/12 ne - Pre-empt	ACCESS HOLLYW	OOD ACCESS HOLLYV	V1-	:30	1	\$50.00	NM	
	Weeks:		End Date MTWTFS1		<u>Rate</u> \$50.00					



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	(SOCIESTIC)		
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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.i	hewpbfchanne	l.com									
								Spots/			
Line	Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
136	11/03/12 Class of Ti	11/03/12 me - Pre-em	ACCESS		D VACCESS HOLLYV	V1-	:30	1	\$50.00	NM	
	Spots: # CI 1 W		<u>r Date</u> <u>Air</u> I/03/12 12:4		<u>ption</u> SS HOLLYWOOD WI	Otaro Eria Time		<u>h Ad-ID</u> 0 OFA-12-	D-148H		<u>Rate</u> <u>Type</u> \$50.00 NM
142	2 11/04/12 Class of Ti	11/04/12 me - Pre-em	PRIVATE	PRACTICE V	NK12-1x	1	:30	1	\$50.00	NM	
	Weeks:		End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$50.00					27
		n <u>Day Ai</u> PBF Su 11		Time Descri	<u>ption</u> TE PRACTICE WKNI	Start/End Time DLF '12-1x		<u>h Ad-ID</u> 0 ofa-12-	D-148H		<u>Rate Type</u> \$50.00 NM
149	0 10/30/12 Class of Ti	10/30/12 me - Pre-em	DANCING	RESULTS tice	8-9PM	-T	:30	1	\$4,500.00	NM	***************************************
	Weeks:	10/29/12		-T	11	<u>Rate</u> \$4,500.00					
L	Spots: # Cl		<u>r Date</u> <u>Air</u> 0/30/12 8:4		otion ING RESULTS	Start/End Time 8-9PM		<u>h Ad-ID</u> 0 OFA-12-	D-148н	Ya	<u>Rate Type</u> \$4,500.00 NM
150) 10/30/12 Class of Ti	10/30/12 me - Pre-em	PRIVATE	PRACTICE tice	10-11PM	-T	:30	1	\$2,175.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$2,175.00					
	Spots: # Cl 1 W	n <u>Day Ai</u> PBF <i>Tu 10</i> Credited			otion TE PRACTICE	Start/End Time 10-11PM	<u>Lengt</u> :0	h Ad-ID 0			<u>Rate Type</u> \$2,175.00 NM
159	10/29/12 Class of Ti	11/02/12 me - Pre-em	Jimmy Kir	mmel tice	1206-106A / 1135F	P. MTWTF	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$70.00				V 1	
	Spots: # Ct 1 W	PBFM 10	<u>r Date Air Air </u>	20 AM Jimmy		<u>Start/End Time</u> 1206-106A / 11		<u>h Ad-ID</u> 0 ofa-12-	D-148н		<u>Rate</u> <u>Type</u> \$70.00 NM
160) 11/03/12 Class of Ti	11/03/12 me - Pre-em	Sat 6-7am	n News tice	Sat 6-7am	S-	:30	1	\$160.00	NM	
	Weeks:	10/29/12	End Date 11/04/12	S-	Spots/Week 1	<u>Rate</u> \$160.00		11		×	-
	Spots: # Ch 1 W		r <u>Date</u> · <u>Air</u> /03/12 6:5			Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 0FA-12-	D-148H		<u>Rate Type</u> \$160.00 NM
161			Sat 5-6am Ion Pre-emptil		Sat 5-6am	S-	:30	1	\$120.00	NM	
	Weeks:	10/29/12	End Date 11/04/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$120.00			-		
	Spots: # Ch	n <u>Day</u> <u>Ai</u> PBF Sa 11		Time Descrip 08 AM Sat 5-6		Start/End Time Sat 5-6am		<u>h Ad-ID</u> 0 ofa-12-	D-148H		<u>Rate</u> <u>Type</u> \$120.00 NM
162	10/29/12 Class of Ti	11/02/12 me - Immedi	4:30a-5a ately Pre-emp	tible without	430a-5a notice	MTWTF	:30	1	\$20.00	NM	
	Weeks:	10/29/12	End Date 11/04/12	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$20.00			- <u>-</u>	1	·
	Spots: # Ch			Time Descrip 7 AM 4:30a-5		Start/End Time 430a-5a		h <u>Ad-ID</u>) OFA-12-I	D-148н	l)	<u>Rate Type</u> \$20.00 NM
163	10/30/12 Class of Tir	11/02/12 ne - Fixed N	The View on Pre-emptib	ole	11A-12PM	-TWTF	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$800.00		11			
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	otion	Start/End Time	<u>Lengt</u>	Ad-ID			Rate Type



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	WMA 585252		
Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

	thewpbfchannel	.00111						Spots/			
ine	Start Date	End Date	Descripti	on -	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
163	3 10/30/12 Class of Ti	11/02/12 me - Fixed N	The View		11A-12PM	-TWTF	:30	1	\$800.00	NM	
	Spots: # Ch			r Time Descri		Start/End Time 11A-12PM		h <u>Ad-ID</u>) ofa-12-i	D-148H		<u>Rate Type</u> \$800.00 NM
164	10/30/12 Class of Ti	11/02/12 me - Fixed N	Nightline on Pre-empt	tible	1135-1205AM / 12	3 -TWTF	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/29/12		MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch 1 W			<u>r Time</u> <u>Descri</u> :54 PM Nightli		Start/End Time 1135-1205AM /		<u>n Ad-ID</u>) 0FA-12-1	р-148н		<u>Rate Type</u> \$700.00 NM
166	5 10/30/12 Class of Ti	11/02/12 me - Fixed N	WPBF Non Pre-empt	ews 25 @ 6:0 tible	00Pl6-6:30PM	-TWTF	:30	2	\$1,050.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,050.00					
	Spots: # Ch 2 Wi	Day <u>Air</u> PBF Th 11		<u>r Time</u> <u>Descri</u> 20 PM WPBF	ption News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>Ad-ID</u>) 0FA-12-1	D-148H		<u>Rate</u> <u>Type</u> \$1,050.00 NM
	1 W	PBF F 11.	/02/12 6:	14 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3) OFA-12-I	D-148H		\$1,050.00 NM
167	′ 10/30/12 Class of Ti	11/02/12 me - Pre-emi	Jimmy Ki ptible with no	immel otice	1206-106A / 1135	PTWTF	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$70.00					
	Spots: # Ch			Time Descri 35 AM Jimmy		Start/End Time 1206-106A / 11		1 <u>Ad-ID</u>) 0FA-12-1	D-148H	0	<u>Rate</u> <u>Type</u> \$70.00 NM
168	3 11/03/12 Class of Ti	11/03/12 ne - Pre-emp	Sat Prime	e College Foo	tba8-1130pm	S-	:30	1	\$1,175.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$1,175.00					
	Spots: # Ch	Day Air PBF Sa 11, Credited	/03/12	Time Descri Sat Pri	ption ime College Football	Start/End Time 8-1130pm	<u>Lengtl</u> :0	n <u>Ad-ID</u> O			<u>Rate</u> <u>Type</u> \$1,175.00 NM
169	10/31/12 Class of Tir	11/02/12 ne - Fixed N	Dr. Oz on Pre-empti	ible	4-5p	WTF	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$1,000.00					
	Spots: # Ch			Time Descri		Start/End Time		Ad-ID			Rate Type
				28 PM Dr. Oz 17 PM Dr. Oz		4-5p 4-5p) OFA-12-0) OFA-12-0			\$1,000.00 NM
170	11/05/12	11/06/12									\$1,000.00 NM
	Class of Tir Weeks:	ne - Fixed No Start Date	on Pre-empti	ews 25 Mornir ible MTWTFSS	ngs5:30-5:57am Spots/Week	MT Rate	:30	1 	\$320.00	NM	
		11/05/12	11/11/12	MT	1	\$320.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Tu 11/		Time Descrip 28 AM WPBF	otion News 25 Mornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		<u>Ad-ID</u>) 0FA-12-0)- 1 48н		Rate Type \$320.00 NM
171	11/04/12 Class of Tir	11/04/12 ne - Fixed No	Sun 6-7ar on Pre-empti		Sun 6-7am	s	:30	1	\$180.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$180.00					
	Spots: # Ch 1 WF	<u>Day Air</u> BF Su 11/		Time Descrip 46 AM Sun 6-		Start/End Time Sun 6-7am		Ad-ID OFA-12-D	-148н		<u>Rate Type</u> \$180.00 NM
											···
	11/05/12 Class of Tin	11/06/12 ne - Fixed No	WPBF Ne	ews 25 @ 5an	n 5-530am	MT	:30	1	\$220.00	NM	



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958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.thewpt	bfchannel.c	om									
								Spots/			
ine Sta	art Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
172 11/0 Cla		11/06/12 se - Fixed No	WPBF News 2 on Pre-emptible	5 @ 5am	5-530am	МТ	:30	1	\$220.00	NM	
Spo	ots: <u>#</u> Ch 1 WP	<u>Day Airl</u> BF Tu 11/0		Descripti NWPBF N	on lews 25 @ 5am	Start/End Tim 5-530am		<u>h Ad-ID</u> 0 0FA-12-	D-148H		Rate Type \$220.00 NN
173 11/0 Cla		11/02/12 le - Pre-emp	Jimmy Kimmel tible with notice	7	1206-106A / 113	5PTF	:30	1	\$70.00	NM	- 12
Wee		Start Date 10/29/12		<u>/TFSS</u> -TF	Spots/Week 1	<u>Rate</u> \$70.00					
Spo	ots: # Ch 1 WP	<u>Day</u> Air l BF Th 11/0		<u>Descripti</u> I Jimmy K		Start/End Tim 1206-106A / 1		h <u>Ad-ID</u> 0 0FA-12-	D-148н		<u>Rate Type</u> \$70.00 NN
174 11/0 Cla		11/04/12 le - Fixed No	Sun 8-9am New	ws	Sun 8-9am	S	:30	1	\$450.00	NM	
Wee		Start Date 10/29/12		TFSS S	Spots/Week 1	<u>Rate</u> \$450.00					
Spo	ots: <u>#</u> Ch 1 WP	<u>Day</u> <u>Air</u> BF Su 11/0		Descripti I Sun 8-9a		Start/End Tim Sun 8-9am		<u>h Ad-ID</u> 0 ofa-12-	D-148H		Rate Type \$450.00 NN
175 11/0 Cla		11/03/12 e - Immedia	ACCESS HOLI	LYWOOD without no	NACCESS HOLLY	Ws-	:30	1	\$25.00	NM	
Wee	eks:	Start Date	End Date MTW	/TFSS	Spots/Week 1	<u>Rate</u> \$25.00		1.70		4-1/44	
Spo	ots: <u>#</u> Ch 1 WP	<u>Day Airl</u> BF Sa 11/0	Date <u>Air Time</u>	Descripti ACCESS		Start/End Tim /KND IACCESS HOL		h <u>Ad-ID</u> 0 0FA-12-	D-148H		<u>Rate</u> <u>Typ</u> \$25.00 N f
176 11/0 Cla		11/04/12 e - Fixed No	Sun 5-6am Nev	ws	Sun 5-6am	S	:30	1	\$100.00	NM	
Wee		Start Date 10/29/12		/TFSS S	Spots/Week 1	<u>Rate</u> \$100.00					
Spot	ots: <u>#</u> Ch 1 WP	<u>Day Airl</u> BF Su 11/0		Descripti 1 Sun 5-6a		Start/End Tim Sun 5-6am		<u>h</u> <u>Ad-ID</u> 0 ofa-12-	D-148H		<u>Rate Typ</u> \$100.00 N
177 11/0 Clas	/04/12 ass of Tim	11/04/12 e - Fixed No	Sun 6-7am Nev n Pre-emptible	ws	Sun 6-7am	S	:30	1	\$180.00	NM	***************************************
Wee		Start Date 10/29/12		/TFSS S	Spots/Week 1	<u>Rate</u> \$180.00					
Spot	ots: <u>#</u> Ch 1 WPI	<u>Day</u> <u>Air [</u> BF Su 11/0	<u>Date</u> <u>Air Time</u> 04/12 6:28 AM	<u>Descripti</u> I Sun 6-7a		Start/End Tim Sun 6-7am		h <u>Ad-ID</u> 0 0FA-12-	D-148H		Rate Type \$180.00 NM
178 11/0 Clas		11/06/12 e - Fixed No	10-11a Anderson Pre-emptible	on Cooper	10-11a	MT	:30	1	\$450.00	NM	
Wee	_			TFSS	Spots/Week 1	<u>Rate</u> \$450.00	**				
Spot	ots: <u>#</u> Ch 1 WPI	<u>Day Air I</u> BF Tu 11/0		<u>Descripti</u> I 10-11a A	on Inderson Cooper	Start/End Tim 10-11a		<u>h</u> <u>Ad-ID</u> 0 ofa-12-	D-148H		<u>Rate</u> <u>Type</u> \$450.00 NM
179 11/0 Clas		11/04/12 e - Pre-empt	PRIVATE PRA	CTICE WI	<12-1x	S	:30	1	\$50.00	NM	
Wee	-	Start <u>Date</u> 10/29/12		<u>TFSS</u> S	Spots/Week 1	<u>Rate</u> \$50.00	7.4				
Spot	ts: <u>#</u> Ch 1 WPI	Day Air Day 11/0		Description PRIVATE	on E PRACTICE WKN	Start/End Time IDLF 12-1x		h <u>Ad-ID</u> 0 0FA-12-	D-148н		<u>Rate</u> <u>Type</u> \$50.00 NN
180 11/0 Clas		11/06/12 e - Pre-empt	4:30a-5a ible with notice		430a-5a	MT	:30	1	\$60.00	NM	
Wee		Start Date 11/05/12		TFSS	Spots/Week 1	<u>Rate</u> \$60.00					
Spot	ts: <u>#</u> Ch 1 WPF	<u>Day Air Day</u> 11/0		Description 4:30a-5a	<u>on</u>	Start/End Time 430a-5a		<u>h Ad-ID</u> 0 0FA-12-1	D-148H		Rate Type \$60.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
	OBAMA FOR AMERICA	1897

						4	Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
181	11/03/12 Class of Tir	11/03/12 ne - Pre-em	ACCESS HOLLYWO otible with notice	OD ACCESS HOLLYW	S-	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/29/12	End Date	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 11	/03/12 12:23 AM ACC	ESS HOLLYWOOD WKI	ND IACCESS HOLL	.YW :3	0 OFA-12-	D-148H		\$50.00 NN
182	11/06/12 Class of Tir	11/06/12 ne - Fixed N	Dr. Oz M-F 9-10a on Pre-emptible	9-10a	-Т	:30	1	\$450.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Tu 11	/06/12 9:55 AM Dr. O	z M-F 9-10a	9-10a	:3	0 OFA-12-	D-148H		\$450.00 NM
183	11/06/12 Class of Tir	11/06/12 ne - Fixed N	M-F 3-4P on Pre-emptible	M-F 3-4P	-T	:30	1	\$800.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$800.00		×	4		
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 11	/06/12 3:59 PM M-F :	3-4P	M-F 3-4P	:3	0 OFA-12-	D-148H		\$800.00 NN
					Total Spots	+	54			
	14 × 1							Gross Tota	1	\$24.475.00
.	mont T	20	Dave					01033 10ta	2	Ψ24,410.00
ay	ment Te	rms 30	Days				Agen	cy Commissior	1	\$3,671.25
							N	et Amount Due		\$20,803.75
							114	or milount Due	<u> </u>	Ψ20,000.70